



THE SCOOP

Field of Dreams

Sometimes one good deed generates a million others. Or in this case, 100,000. Newport Beach's **Trevor Slavick** had one passion, soccer, before discovering aviation in college, leading to his career as a jet-setting pilot. It came full circle for Slavick and his constant carry-on soccer ball in 1999 in San Pedro Sula, Honduras. On a layover he spied a boy in a soccer jersey shining shoes and asked if he played. "He said he didn't have a ball, but I had mine and gave it to him. He freaked out and tore out of the airport," he recalls. "We got into the airplane and started taxiing

and he was playing soccer with 20 other kids out there. That moment triggered it." The "it" is **Little Feet**, Slavick's soccer ball brand operating on a one-for-one model, now selling in all 55 Sport Chalet locations (littlefeet.com). Next month he'll give away his 100,000th ball. But it's not just about giving Rwandan and Indonesian kids an alternative to cans and rolled-up coffee sacks. To further invest in the future, Slavick bought coffee from farmers to sell at Mother's Market, and built a newly dedicated field in Honduras with the funds. He just returned from

scouting locations for a field in Guatemala, engineered by O.C. volunteers. The excitement with which each kid in Iraq or Haiti receives their ball hasn't surprised Slavick, nor has their extreme poverty ("It's like getting gold to them. It sounds crazy, but for a lot of these kids it's the greatest thing they'll ever get in their lives"); what has is the recent requests for balls for America's homeless youth. It's a focus for 2011, as is spreading the message to those who are grown up: "It's not about you—you're playing for other little kids. I think that's something people understand." —KR

PLAYING FOOTIE! Newport Beach's Trevor Slavick at an SOS village of orphaned children in Bujumbura, Burundi. He flies around the world giving soccer balls to orphaned and Third World kids—one ball is donated for every one sold through Little Feet.

\$1.1 million

NUMBER CRUNCH The net amount raised at this year's Candlelight Concert gala to support artistic and education programs at OCPAC.