



FOR IMMEDIATE RELEASE:

Little Feet Spent Thanksgiving In Guatemala

Over 200 soccer balls were donated by the charity to local children.

NEWPORT BEACH, CA (December 13th, 2010) – Continuing with their mission to share “the Beautiful Game” [Little Feet Foundation](#), the charitable arm of [Little Feet Sports](#), visited [Camino Seguro/Safe Passage](#) in Guatemala City, Guatemala to spread joy this Thanksgiving.

A group of 13 Little Feet representatives, which included volunteers, friends and interns, spent their holiday passing out soccer balls and receiving smiles from hundreds of kids in this impoverished area. [Safe Passage](#) works exclusively with the families living in extreme poverty around the Guatemala City garbage dump.

The Little Feet goal for these annual trips is to visit one of the targeted areas and hand deliver donated soccer balls during a time of year when most of us are giving thanks. Donations like this are made possible through Little Feet’s “one for one” purchase program—for every Little Feet soccer ball purchased, one is donated. On this particular trip 200 balls were given to the kids.

In addition Little Feet secured a partnership with Safe Passage, allowing them to continue donating 20-50 balls each year. To see footage from the trip and witness the joy first hand check out Little Feet’s video on [Facebook](#).

"Thanksgiving is a great time to give soccer balls away to underprivileged children because it helps us give thanks for all the things we often take for granted," said Mike Carr, Director of Little Feet Sales. "We were able to cover a lot of ground on this trip, from the mountains and volcanoes of Antigua to the beaches of Iztapa. Most importantly we established a lasting partnership with Safe Passage—an incredible group, with more than 500 kids enrolled, doing amazing things in Guatemala City."

In addition to donating to the area children, Little Feet also used this trip to Central America to scout out a new coffee cooperative to work with. "Adding another coffee cooperative allows us to grow our commitment to supporting youth soccer in coffee growing regions around the world," said Little Feet Founder Trevor Slavick.

"Guatemala farmers have a strong reputation in producing some of the world's best coffee so we're interested in helping them find a market where they can be paid a fair price for their craft. Being able to share our 'beautiful game' with their kids is something we are looking forward to." Over 40 additional soccer balls were donated around this cooperative.

For more information and to see video footage of this recent trip [click here](#) or check out Little Feet on [Facebook](#).

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About Little Feet

Little Feet is a social enterprise that gives underprivileged children the chance to play “The Beautiful Game,” by providing them with new, high-quality soccer balls. Founded upon the “one for one” model, it donates a ball to a needy child for each one sold. Headquartered in Newport Beach, California, it has shared its passion for soccer with disadvantaged children and schools around the world since its inception in March of 2006.

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